

AUSTRALIAN CONFERENCE OF ECONOMISTS
6-9 JULY 2027, MELBOURNE
RMIT MELBOURNE CITY CAMPUS

ESA | Economic
Society of
Australia

ACE2027

SPONSORSHIP PROSPECTUS



Photo Credit: Destination VIC

INVITATION

The Australian Conference of Economists is the premier economics conference in Australasia. It typically attracts more than 300 participants from universities, the public sector, think tanks, the media, businesses and consulting firms to share their latest insights and research into some of the most significant challenges we are facing as individuals and nations.

International headline speakers for 2027 include Betsy Stevenson and Justin Wolfers, both eminent scholars who are well known for their contributions to policy discussions in the United States and beyond. Their presence is expected to be complemented by leading voices from Australasia and Asia.

This conference is unique, bringing together thought-leaders, policymakers and practitioners who have significant influence, making it an unmissable event. Challenges commonly addressed at this conference include ageing, cost-of-living, education, energy, equality, equity, fertility, financial markets, economic growth, fiscal policy, health, housing, interest rates, international trade, monetary policy, technological disruption, and poverty.

Sponsorship is critical to the success of the conference. It helps cover the costs of attracting high-quality speakers and enables registration fees to remain low enough to encourage broad participation. Sponsorship also helps establish the conference as a premier event and enables sponsors to strengthen and grow their profile among diverse professional communities.

This prospectus outlines the benefits of a range of sponsorship and support packages designed to keep your organisation's name 'front and centre' in the minds of attendees at ACE2027. We are also happy to negotiate tailored packages or proposals that deliver the greatest possible benefit to your organisation.

Dr Alex Millmow

President ESA VIC

Associate Professor in Economics, Federation Business School

President of the History of Economic Thought Society of Australia

HOSTED BY



SPONSORSHIP PACKAGES

All sponsorship packages are quoted in Australian Dollars (AUD) and are inclusive of GST.

DIAMOND SPONSOR \$20,000

As the conference's principal partner, the Diamond Sponsor will play a key role in supporting the delivery of ACE 2027. Working closely with the Conference Committee and Conference Organisers, the Diamond Sponsor will have the opportunity to develop a meaningful presence throughout the conference program, demonstrating its commitment to advancing economic research, policy and professional engagement.

Diamond Sponsorship Benefits

- **Sponsorship of plenary (keynote speaker) sessions**, including on-stage banner display, logo on title slides and verbal recognition during the session
- Six fully transferable conference registrations including day catering and tickets to the Welcome Reception and Conference Dinner
- Sponsors own signage prominently displayed in the main conference venue (maximum 2 pull up banners)
- Logo display on the ACE 2027 website with message (up to 150 words) and direct link to your website
- Logo recognition as Diamond sponsors on marketing and communication materials including the conference app, website and banners
- Opted-in delegate list – name, position, organisation, city



PLATINUM SPONSOR \$15,000

ACE 2027 Platinum Partners are principal sponsors of the conference and will have the opportunity to work closely with the conference committee and conference organisers in planning their participation throughout the conference program.

Platinum Sponsorship Benefits

- **Exclusive sponsorship of the ACE2027 Welcome Reception**
- An opportunity to welcome delegates to the Welcome Reception (three minutes)
- Sponsors own signage displayed on the night of the Welcome Reception and in the main conference venue (2 banners)
- Four fully transferable conference registrations including day catering and tickets to the Welcome Reception and Conference Dinner
- Four additional tickets to attend the Welcome Reception
- Logo display on the ACE 2027 website with message (up to 150 words) and direct link to your website
- Logo recognition as a Platinum sponsor on marketing and communication materials including the conference app, website, and banners
- Opted-in delegate list – name, position, organisation, city



GOLD SPONSOR \$10,000

Gold Sponsorship Benefits

- **Sponsorship of a Special Session**
- Sponsors own signage displayed in the main conference venue (1 pull up banner)
- Two fully transferable conference registrations including day catering and tickets to the Welcome Reception and Conference Dinner
- Logo display on the ACE 2027 website with message (up to 100 words) and direct link to your website
- Logo recognition as a Gold sponsor and Special Session sponsor on marketing and communication materials including conference app, website and banners
- Opted-in delegate list – name, position, organisation, city

SILVER SPONSOR \$5,000

Silver Sponsorship Benefits

- Logo recognition as a Silver sponsor on marketing and communication materials including conference app, website and banners
- One fully transferable conference registration including day catering and tickets to the Welcome Reception and Conference Dinner
- Sponsors own signage displayed in the main conference venue (1 pull up banner)
- Logo display on the ACE 2027 website with message (up to 100 words) and direct link to your website
- Opted-in delegate list – name, position, organisation, city

EXHIBITION

- Exhibition space (trestle table and chair) is available upon request.
Please contact kim@laevents.com.au for more information and pricing.

SPONSORSHIP TERMS AND CONDITIONS

A full set of Terms and Conditions for conference sponsorship packages is available on the conference website.

When you complete the online acceptance form, you will be required to acknowledge your agreement to these Terms and Conditions to complete the submission process.

FOR MORE INFORMATION



Kim Murray

Sponsorship & Exhibition Manager

kim@laevents.com.au | +61 3 6234 7844